

Program B: Resource Services**OBJECTIVES AND PERFORMANCE INDICATORS**

Unless otherwise indicated, all objectives are to be accomplished during or by the end of FY 2002-2003. Performance indicators are made up of two parts: name and value. The indicator name describes what is being measured. The indicator value is the numeric value or level achieved within a given measurement period. For budgeting purposes, performance indicators are shown for the prior fiscal year, the current fiscal year, and alternative funding scenarios (continuation budget level and Executive Budget recommendation level) for the ensuing fiscal year of the budget document.

The continuation level performance values shown in the following standard performance tables reflect the agency's continuation level budget request.

The objectives and performance indicators that appear below are associated with program funding in both the Base Executive Budget and the Governor's Supplementary Recommendations for FY 2002-2003. Objectives 1, 2, 3, 4, and 5 are associated with the Base Executive Budget, Objective 3 is associated with the Governor's Supplementary Recommendations. Specific information on program funding is presented in the financial section.

DEPARTMENT ID: Department of Economic Development

AGENCY ID: 05-252 Office of Business Development

PROGRAM ID: Program B: Resource Services

1. (KEY) Through the Economic Development Award Program activity (EDAP), to assist in the creation of 1,515 jobs by providing grant funding for 15 projects by FY 2003.

Strategic Link: Related to Goal 1: *To ensure the availability of physical infrastructure in Louisiana to support economic development activities*

Louisiana: Vision 2020 Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
		YEAREND PERFORMANCE STANDARD FY 2000-2001	ACTUAL YEAREND PERFORMANCE FY 2000-2001	ACT 12 PERFORMANCE STANDARD FY 2001-2002	EXISTING PERFORMANCE STANDARD FY 2001-2002	AT CONTINUATION BUDGET LEVEL FY 2002-2003	AT RECOMMENDED BUDGET LEVEL FY 2002-2003
K	Number of contracts approved	Not applicable ¹	5	Not applicable	15	15	15
K	Number of jobs created	Not applicable ¹	385	Not applicable	1,515	1,515	1,515
S	Private investment (in millions)	Not applicable ¹	\$54.0	Not applicable	\$130	\$130	\$130
S	New additional annual payroll	Not applicable ¹	\$7.1	Not applicable	\$40	\$40	\$40
S	State tax benefits generated based on new payroll of projects funded	Not applicable ¹	\$0.4	Not applicable	\$2.4	\$2.4	\$2.4

¹ This is a new performance indicator for FY 2002-2003. It did not appear under Act 11 of 2000 or Act 12 of 2001 and does not have a performance standard for FY 2000-2001 or FY 2001-2002. The FY 2001-2002 existing performance standard is an estimate of yearend performance, not a standard. Recommended budget level figures are based on the program being funded through the Capital Outlay budget.

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2. (KEY) Through the Workforce Development and Training (WFD) activity, to provide funding for 10 training grants and train 1,600 individuals in Louisiana.

Strategic Link: Relates to Goal2: *To support worker training programs that help Louisiana citizens achieve the skills needed for employment in Louisiana businesses*Louisiana: *Vision 2020* Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
		YEAREND PERFORMANCE STANDARD FY 2000-2001	ACTUAL YEAREND PERFORMANCE FY 2000-2001	ACT 12 PERFORMANCE STANDARD FY 2001-2002	EXISTING PERFORMANCE STANDARD FY 2001-2002	AT CONTINUATION BUDGET LEVEL FY 2002-2003	AT RECOMMENDED BUDGET LEVEL FY 2002-2003
K	Number of contracts approved	20	5 ²	Not applicable	10	10	10
K	Number of Louisianans provided job training	6,500	1,355 ²	Not applicable	1,600	1,600	1,600
S	New capital investment (in millions)	\$400	\$804.5 ³	Not applicable	\$70	\$70	\$70
S	Average hourly wage rate increase of workers trained ¹	Not applicable	Not available	Not applicable	5%	5%	5%

¹ This was a new performance indicator for FY 2001-2002, therefore there are no prior year performance standards.² New criteria imposed on the program limits the type of application eligible under the DED Workforce program to companies moving into Louisiana from out-of-state, to Louisiana companies expanding to a new location in-state, and to companies operating in Louisiana less than three years, thus affecting the expected total number of contracts.³ Much higher than anticipated due to a single project's private investment being \$777 million.

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3. (KEY) Through the Financial Assistance (LEDC) activity, to assist in the creation of 550 jobs through the award of 20 projects that provide Louisiana companies sufficient capital for business growth and expansion .

Strategic Link: Relates to Goal 3: *To provide financial assistance to Louisiana businesses that enables them to successfully operate and grow*

Louisiana: Vision 2020 Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
		YEAREND PERFORMANCE STANDARD FY 2000-2001	ACTUAL YEAREND PERFORMANCE FY 2000-2001	ACT 12 PERFORMANCE STANDARD FY 2001-2002	EXISTING PERFORMANCE STANDARD FY 2001-2002	AT CONTINUATION BUDGET LEVEL FY 2002-2003	AT RECOMMENDED BUDGET LEVEL FY 2002-2003
K	Number of projects approved ¹	Not applicable	29	Not applicable	20	20	20 ⁴
K	Number of jobs created or retained ¹	Not applicable	960 ²	Not applicable	550	550	550 ⁴
S	Amount approved for financial assistance (in millions) ¹	Not applicable	\$8.8	Not applicable	\$14.4 ³	\$14.6	\$14.6 ⁴

¹ This was a new performance indicator for FY 2001-2002, therefore there are no prior year performance standards.

² Included one venture capital project that created 530 jobs. This is an unusual case as most projects cover small or startup businesses.

³ FY 2001-2002 appropriation included a line item appropriation from the Louisiana Economic Development Fund (statutory dedication) for \$200,000 to St. Martin Parish for expenses associated with marketing, retention and recruitment efforts. There was also a contingency amendment for Senate Bill 347 (now Act 691) for \$84,000 from the fund for the Town of Jonesville to pay indebtedness associated with the purchase of an industrial building.

⁴ Recommended level standards will be reduced if the 1% and 3% sales tax are not renewed.

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4. (KEY) Through the Business Incentive activity, to assist in the creation of more than 12,200 permanent jobs through the approval of 650 tax incentive projects.

Strategic Link: Related to Goal 4: *To provide economic development incentives to expand the business base in Louisiana and recruit quality companies to the state*
 Louisiana: Vision 2020 Link: Not Applicable

Children's Cabinet Link: Not Applicable

Other Link(s): Not Applicable

L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
		YEAREND PERFORMANCE STANDARD FY 2000-2001	ACTUAL YEAREND PERFORMANCE FY 2000-2001	ACT 12 PERFORMANCE STANDARD FY 2001-2002	EXISTING PERFORMANCE STANDARD FY 2001-2002	AT CONTINUATION BUDGET LEVEL FY 2002-2003	AT RECOMMENDED BUDGET LEVEL FY 2002-2003
K	Number of projects approved	729	918 ²	Not applicable	730	650 ⁴	650 ⁴
K	Number of permanent jobs created	10,500	19,405 ³	Not applicable	14,000	12,200 ⁴	12,200 ⁴
S	Number of construction jobs created ¹	Not applicable	14,431	Not applicable	29,000	25,000 ⁴	25,000 ⁴
K	Amount of capital investment (in billions)	\$3.6	\$6.3 ⁴	Not applicable	\$3.5	\$3.0 ⁴	\$3.0 ⁴

¹ This was a new performance indicator for FY 2001-2002, therefore there are no prior year performance standards. The yearend performance is based on calendar year 2000.

² There was a dramatic increase in the number of applications for miscellaneous capital additions in the Industrial Tax Exemption Program.

³ Several projects with large employment figures occurred which were not anticipated.

⁴ The events of September 11, 2001 have already resulted in a general down-turn in both the U. S. and state economies; manufacturers have put new and expansion projects on hold until they see an up-turn in the economy. There has been a 13.2% decrease in incentive applications over the first 3-4 months of the current fiscal year, and it would appear that this trend will continue over the immediate future - therefore a 13.2% reduction in business incentives performance for the upcoming year is indicated here.

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5. (SUPPORTING) Through the Resource Focus Group activity, to effectively engage in 20 collaborative initiatives and to engage in 40 collaborations / interactions on business recruitment or expansion projects.

Strategic Link: Related to Goal 5: *To build economic development partnerships within the state*

Louisiana: *Vision 2020* Link: Related to Goal 2: *To have an economy driven by a diverse and thriving set of technology-intensive industries that actively utilize Louisiana's colleges and universities as a source of well-educated graduates as employees, a source of expertise for problem-solving and a source of technology for commercialization*

Children's Cabinet Link:N/A

Other Link(s): N/A

Explanatory Note: The Focus Group is made up of partner groups, industry representatives, college and university representatives, and other partners.

L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					
		YEAREND PERFORMANCE STANDARD FY 2000-2001	ACTUAL YEAREND PERFORMANCE FY 2000-2001	ACT 12 PERFORMANCE STANDARD FY 2001-2002	EXISTING PERFORMANCE STANDARD FY 2001-2002	AT CONTINUATION BUDGET LEVEL FY 2002-2003	AT RECOMMENDED BUDGET LEVEL FY 2002-2003
S	Number of initiatives involving local development officials ¹	Not applicable	Not applicable	Not applicable	20	20	20
S	Number of collaborations / interactions on business recruitment or expansion projects ¹	Not applicable	Not applicable	Not applicable	40	40	40

¹ This was a new performance indicator for FY 2001-2002 and a new activity, therefore there are no prior year performance standards and no prior year actuals.